

I P M A T

Integrated BBA plus MBA from IIMs

- IPMAT is the Integrated Programme in Management Aptitude Test to pursue management education from IIMs. It's an integration of both Under-graduation and post-graduation management studies i.e., BBA + MBA.
- As of now it's offered by 5 IIMs for admission into their 5-year Integrated Programme in Management (IPM). IIM Indore, IIM Ranchi, IIM Rohtak, IIM Bodh Gaya and IIM Jammu.
- Integrated Programme in Management was launched by IIM Indore in 2011 and by IIM Rohtak and Nirma University, Ahmadabad in 2019 and in 2021 by IIM Bodh Gaya, Jammu & Ranchi on their respective campuses.
- IIM Indore conducts its own IPMAT
- IIM Ranchi accepts IPMAT Indore score
- IIM Rohtak conducts its own IPMAT and
- IIM Bodh Gaya and Jammu together conduct an examination called JIPMAT (Joint Integrated Programme in Management Admission Test)
- To apply for IPM you need to appear for the IPM entrance exam viz., IPMAT & JIPMAT.

NOTE:

- *All of these colleges have a 3-year exit point where you can quit with a 3-year degree offered by the respective college.*
- **New coming up colleges offering BBA/IPM are: IIM Bangalore, IIM Sirmaur and IIT Mandi.**

The selection process of IPM consists of 2 phases:

1. Written Test and
2. Personal Interview or viz., WAT/PI

IPMAT is an online test, and the duration of the exam is 120 minutes (2 hours).

Exam Application Fee (General): Rs 4130

Written Test broadly tests the test takers' Comprehension and Aptitude across 3 sections.

IPMAT Indore has 2 sections to test Quantitative Ability - a section on MCQs and another on Short Answers, and a section of Verbal Ability and Reading Comprehension.

There is limited time for each section.

IIM Rohtak IPMAT has a slightly different exam pattern, where in, it tests the aspirants on Data Interpretation and Logical Reasoning in a separate section along with one section each on Reading Comprehension and Verbal Ability, and Quantitative Ability

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IPMAT Exam Pattern (Indore)

Section	Total Questions	Time Duration
Quantitative Ability(MCQ)	30	40 minutes
Quantitative Ability(SA)	15	40 minutes
Verbal Ability	45	40 minutes

IIM Indore IPM's Marking Scheme: +4 for a correct answer, -1 for incorrect answer (No negative marking for Quant Short answers).

IPMAT Exam Pattern (Rohtak)

Sr. No	Exam Type	Description	Duration
Section 1	Multiple Choice Questions (MCQ)	Total 40 questions each from Quantitative Ability, Logical Reasoning and Verbal Ability	40 minutes for each section
Section 2	Written Ability Test (WAT)	02 Short Essay on the topic given in not more than 1000 characters/ 250 words (approx..) each	30 minutes

JIPMAT: Exam Pattern

S No	Subject	Questions	Marks	Duration
1	Quantitative Aptitude	33	132	2 hrs 30 min
2	Data Interpretation and Logical Reasoning	33	132	
3	Verbal Ability & Reading Comprehension	34	136	

- Marking Scheme: Each question carries 4 marks.
- There is Negative Marking of 1 mark for each incorrect answer.

IPM Map for 5 year Integrated BBA + MBA

SUBJECT	IPM (IIM-I)	IPM (IIM-R)	JIPMAT	NPAT	SET	CUET
Verbal Ability / English	45	40	34	40	16	50*
Quantitative Ability	30 MCQ + 15 SA	40	33	40	16	20*
Reasoning	-	40	33	40	12	20*
General Awareness	-	-	-	-	16	20*
Business Studies, Mathematics/ Applied Mathematics						60 x 2*
TOTAL Qs	90	120	100	40	60	
Max. Marks	360	480	400	40	60	
Time Allotted in Minutes	120	120	150	40	60	60 Min each*

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Eligibility criteria of IPMAT ...as set by the IIM Indore.

- ✓ General and NC-OBC Category: Minimum of 60 percent aggregate in Class 10/ SSC and Class 12I/ HSC or equivalent examinations in 2022, 2024 & appearing in 2025.
- ✓ SC/ ST and PWD (DA) Category: Minimum of 55 percent aggregate in Class 10/ SSC and Class 12I/ HSC or equivalent examinations in 2022, 2024 & appearing in 2025.
- ✓ Age Limit: For general category candidates, the age limit is a maximum of 20 years of age as of August 1, 2025. The SC/ST category candidates should not be more than 25 years old.

Application Fee (General): Rs 4130 [Online]

Mode of Exam: Online

Number of Seats: 150 Seats

Other Institutions who will use the IPMAT Indore scores for the Admissions into their programme(s)

Alliance University, Chikkahagade Cross, Chandapura – Anekal Main Road, Anekal, Bengaluru – 562 106, Karnataka Website: www.alliance.edu.in	NICMAR University, Pune, Post Office, 25/1, N.I.A, Balewadi Rd, Ram Nagar, Baner, Pune, Maharashtra 411045 Website: https://www.nicmar.ac.in/
Indian Institute of Foreign Trade, (Deemed to be University, Under Ministry of Commerce & Industry, Govt. of India) B-21, Qutab Institutional Area, New Delhi – 110016 Website : https://www.iift.ac.in/	Department of Management Studies NALSAR University of Law, Justice City, Shameerpet, 040 – 23498409 Website: https://apply.nalsar.ac.in/ipm-application-form
Institute of Management, Nirma University, P.O. Chharodi, Via. Gota, S.G.Highway, Nr. Vaishnavdevi Circle Ahmedabad – 382481, Gujarat Web : https://management.nirmauni.ac.in	Indian Institute of Management Ranchi Prabandhan Nagar, Nayasarai Road, Ranchi 835 303, Jharkhand, India Website: https://iimranchi.ac.in/
T A PAI Management Institute (TAPMI), Bangalore Constituent unit of Manipal Academy of Higher Education (MAHE) Yelahanka, Bangalore, Karnataka Pin Code: 560064 Website : https://www.tapmi.edu.in/bba-honors/	